

Petrosains design thinking process appetiser workshop

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In an increasingly volatile, and ambiguous world, addressing the problems of today and tomorrow require new tools and approaches. With disruption and disorder rewriting the rules of the game, Design Thinking is a tool of increasing value and promise.

The Petrosains Design Thinking Process (PDTP) workshop is a tool, used to problem solve via actionable and tangible solutions. It's a human-centric, iterative process that uses the strength of multi-disciplinary teams and co-creative processes to rethink products, services, and processes. The PDTP workshop also draws from the strengths of scientific and creative thinking, providing a more accessible Design Thinking for all.